

## Mahya Yousefi

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Calgary, AB | +15879686613

As an experienced web developer with over 7 years in the field, I have designed and implemented multiple websites, including a B2B panel that serves over 7000 businesses. My expertise in ReactJS, NodeJS, JavaScript, Material UI, jQuery, Bootstrap, HTML, and CSS enables me to create responsive, user-friendly web applications that provide an optimal user experience. I have a proven track record of delivering high-quality web projects, meeting client specifications and deadlines. My attention to detail and ability to design and implement effective solutions make me an asset to any web development team.

### EDUCATION

- 2023** Software Development Diploma, Bow Valley College, Calgary, Alberta  
**2015** Bachelor of Computer Software Engineering, Shahab Danesh University, Qom, Iran

### PROFESSIONAL EXPERIENCE

2023 - Present **UX/UI Designer**, ActiveDemand, Calgary, Canada

2022 - 2023 **Web Developer**, Southern Alberta Institute of Technology (SAIT), Calgary, Canada

- Managed the web development project, from initial design to deployment and maintenance, for a center of innovation and research on unmanned systems at southern Alberta institute of technology (SAIT).
- Utilized a range of technologies such as ReactJS, NodeJS, Material UI, jQuery, HTML, and CSS for development of interactive websites for CIRUS drone operation and project tacking.
- Designed and built a website for event announcements, resulting in streamlined ticket purchasing.
- Worked within SAIT's content management system, Cascade CMS, to maintain and update webpages.

2016 - 2021 **Senior Web Designer**, Eways Co., Tehran, Iran

- Developed a robust bilingual B2B online sales and marketing platform (Eways) that served over 7000 clients, offering services including online shops, transportation ticket booking, and insurance sales.
- Utilized a range of technologies, including C#, MVC, .NET core, Razor, HTML, CSS, Bootstrap, jQuery, and JavaScript in the development process.
- Developed a Progressive Web App (PWA) version of the Eways panel, resulting in increased sales and improved user engagement.
- Developed and implemented a major flight ticket booking website as part of the Eways panel, which achieved a 99% client satisfaction rate.
- Successfully converted over 40 legacy affiliate sites to responsive design, resulting in a significant 55% increase in SEO scores.
- Mentored a new team member, providing guidance.

2016 - Present **Freelancer Web Developer**

**Nuskan Applied Intelligence Inc.**, Calgary, Canada

- Conducted a comprehensive UX analysis and design process utilizing Figma, and developed a website using HTML, CSS, Bootstrap, and jQuery to showcase Nuskan's drone equipment, airborne sensors and data capturing services.
- Utilized cutting-edge technologies such as WebGL and Tree.js to create captivating 3D animations and enhance the visual appeal of the website.

**TalentHut Company**, Chicago, US

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- Collaborated closely with the TalentHut team to incorporate their design preferences into the website's UX, implementing UI design with expertise in HTML, CSS, Bootstrap, and jQuery.

### **University of Eyvanekey, Tehran, Iran**

- Designed and developed a fully responsive landing page for Eyvanekey University with more than 4000 students that effectively represents the organization's facilities and mission, utilizing my expertise in UX and UI design, as well as HTML, CSS, Bootstrap, and jQuery.

### **Atlas Air Tour, Tehran, Iran**

- Translated PSD design files into a fully functional flight ticket website, utilizing my expertise in HTML, CSS, Bootstrap, and jQuery to effectively implement the design and customization of the fullPage.js plugin for full screen smooth scrolling.

### **Iranian Insurance Group, Tehran, Iran**

- Designed and developed a fully responsive website, utilizing my expertise in UX design, HTML, CSS, and jQuery.

2015 – 2016    **Web Developer Intern, Pardazesh Aryana, Tehran, Iran**

## **SKILLS**

- Frontend Development: ReactJS, JavaScript, Material UI, jQuery, HTML, CSS, Bootstrap, Responsive Design, User Interface (UI), User Experience (UX)
- Backend Development: Node.js, Express.js, C#, ASP.NET Core MVC, REST APIs, MVC Framework, MS SQL, MYSQL
- Other technologies: Visual Studio, Visual Studio Code, Azure DevOps, TFS, Git, GitHub, Agile Methodology, Figma, Adobe Photoshop, WordPress, Microsoft office
- Familiar with: Java, Docker, C++, AWS
- Soft skills: Fast learner, able to multi-task (spearheaded multiple projects simultaneously within a month), team player, problem-solver

## **LANGUAGES**

English, Farsi